

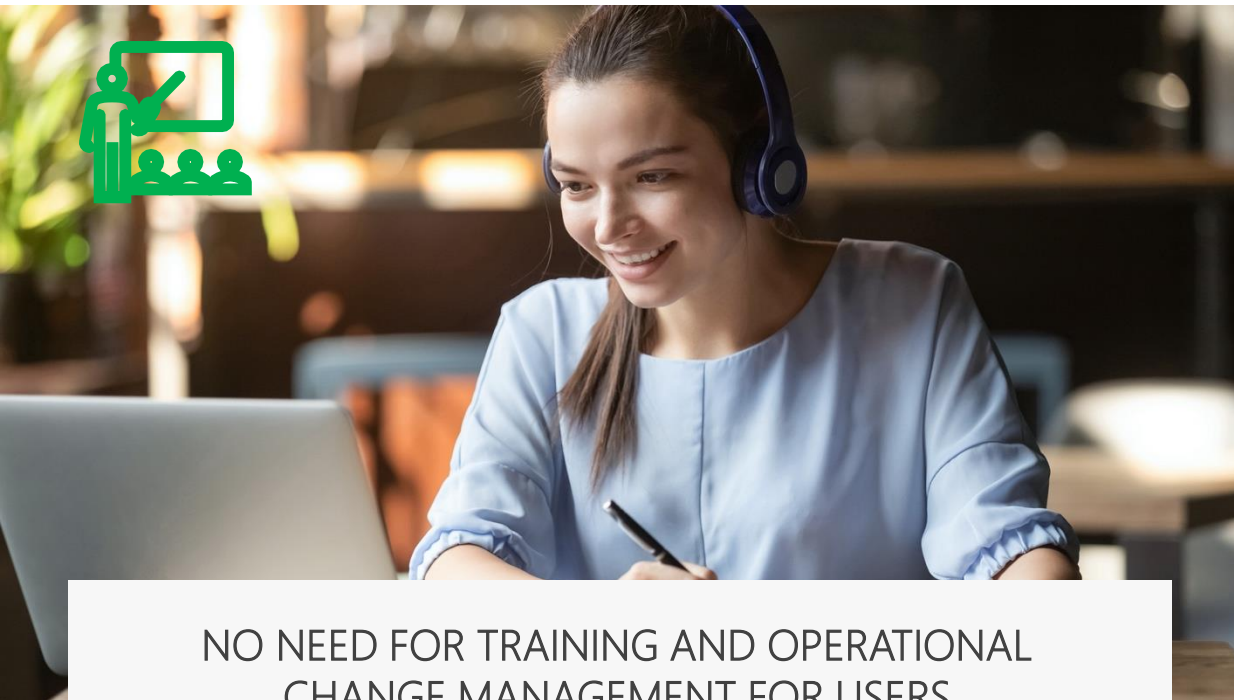


A new concept of Digital Adoption Platform

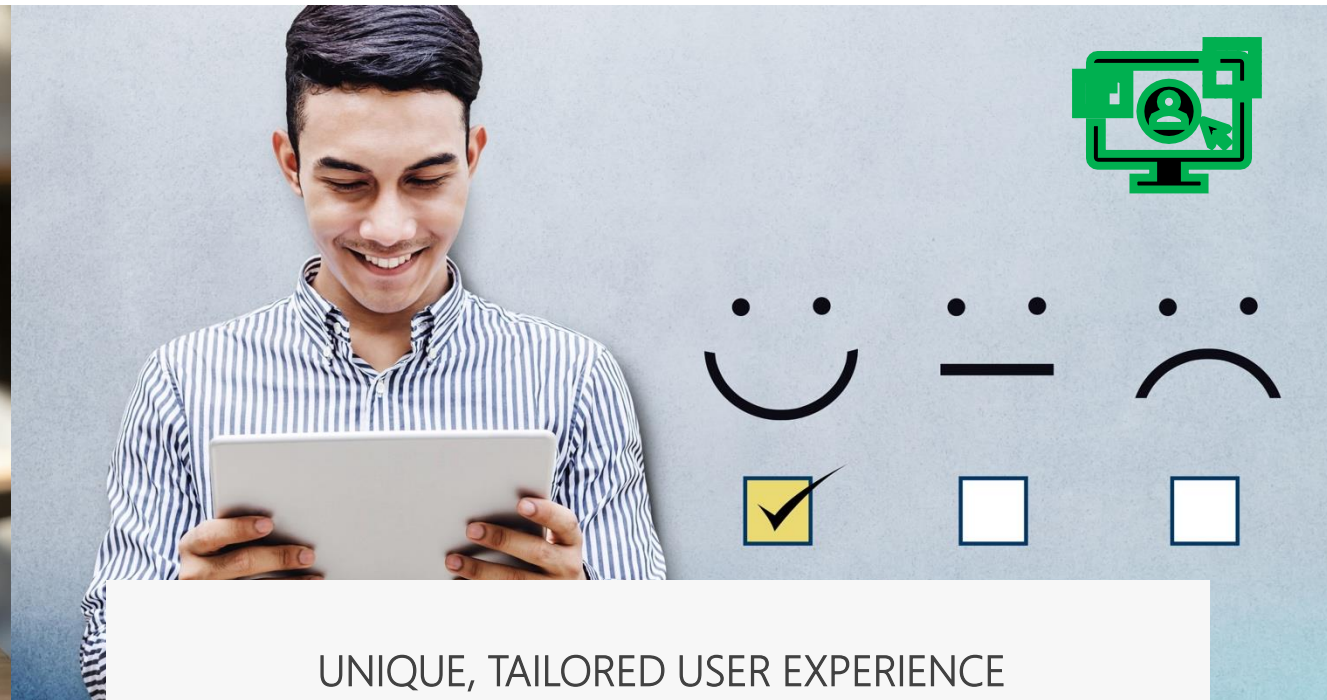


Digital Adoption

First and foremost: it's green and sustainable



NO NEED FOR TRAINING AND OPERATIONAL
CHANGE MANAGEMENT FOR USERS



UNIQUE, TAILORED USER EXPERIENCE



Digital Adoption

However, it remains mostly unsustainable...



Each customer still develops paper handbooks and manuals, thus delivering physical training and impacting environment

Ticketing and helpdesk resources are required for "how to" requests and end-user assistance

User experience is never effective enough, and cannot eliminate formal criticism and low user adoption

Systems cannot cover all official requirements, therefore draw a lot of skepticism



What is MyMeta

moving Digital Adoption from red to Green

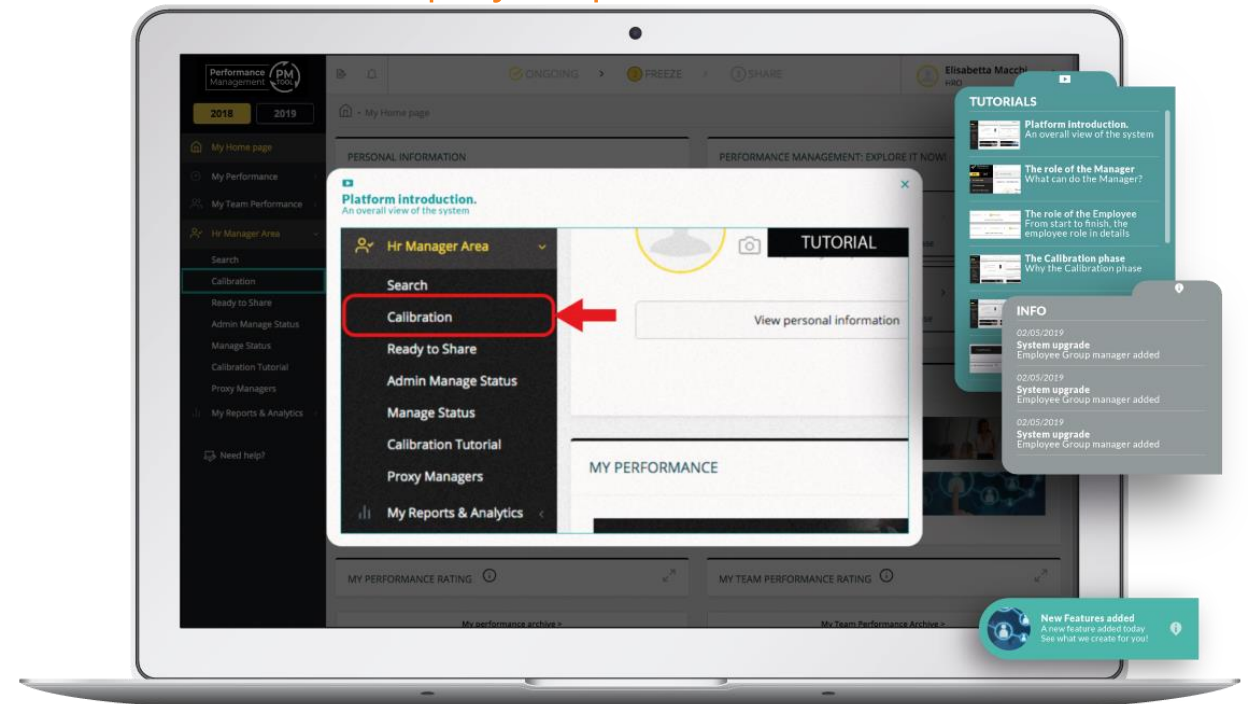


myMeta is an innovative solution to assist users through each process step that must be followed, suggesting what to do next, making all end-user training for digital solutions obsolete.



myMeta also dramatically enhances the user experience by enhancing graphic interfaces, implementing additional controls, changing the transactional flows and much more.

Step by Step Enhanced UX



MyMeta Key Concepts

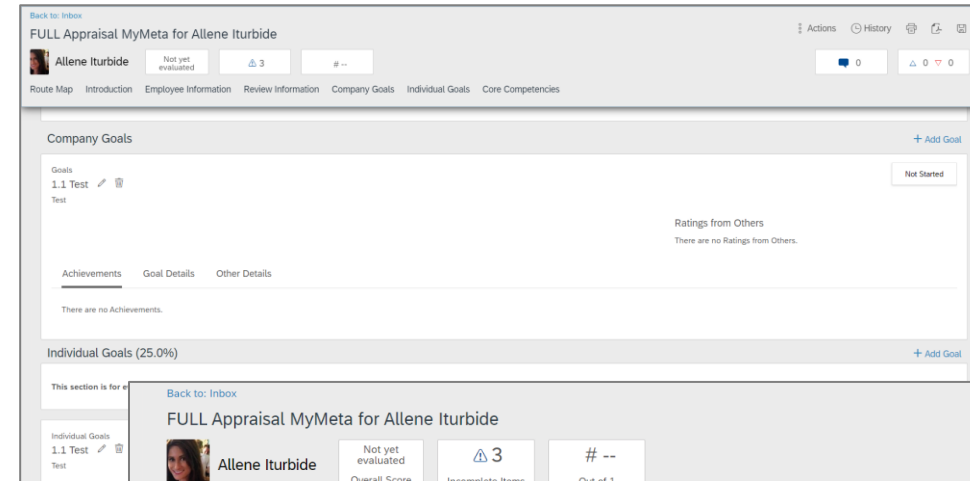


- ✓ STEP BY STEP GUIDE (REACTIVE OR PROACTIVE) developed with the most innovative technology
- ✓ HINT POINTS enabling embedded videos, learning pills, and learning on the job

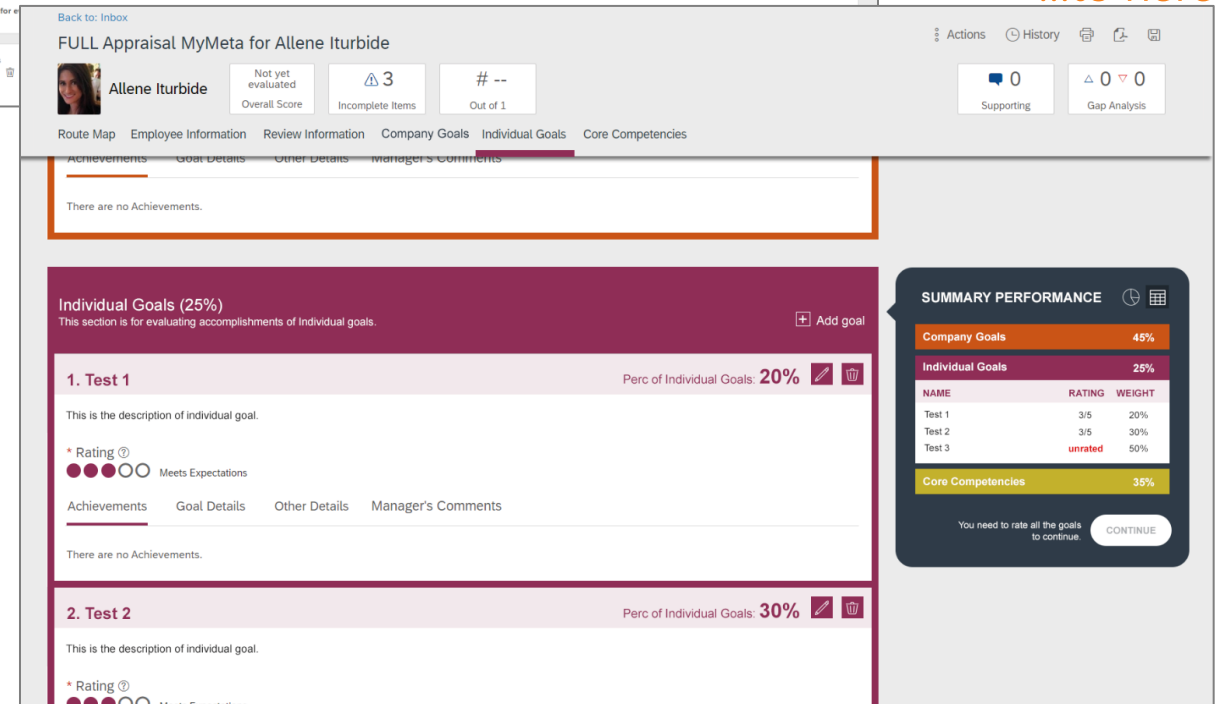


- ✓ UX ENHANCEMENT TECHNOLOGY
- ✓ "ADD ON" CONTROLS AND BEHAVIORS

from here...



...to here

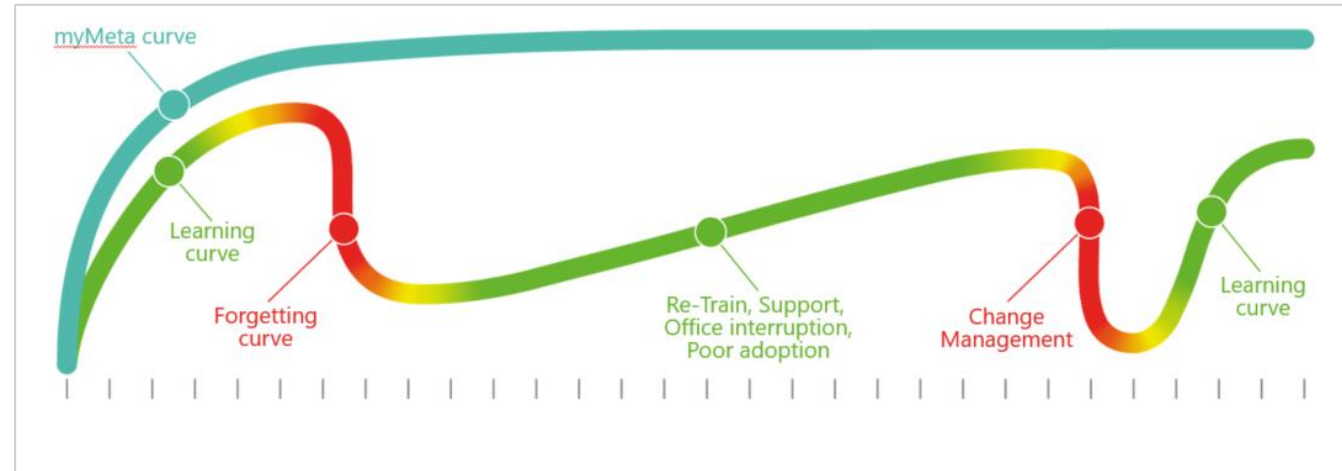


| SUMMARY PERFORMANCE | | |
|---------------------|---------|--------|
| Company Goals | | 45% |
| Individual Goals | | 25% |
| NAME | RATING | WEIGHT |
| Test 1 | 3/5 | 20% |
| Test 2 | 3/5 | 30% |
| Test 3 | unrated | 50% |
| Core Competencies | | 35% |

What is the business case behind MyMeta



- ✓ Training free solution
- ✓ Removal of all costs related to handbooks, training materials, "how to" support tickets



- ✓ Data validation = error free processes
- ✓ Crucial reduction of all transactions time 40% on average





Let's see the demo





Start your Digital Adoption strategy

Contact us to see MyMeta live on your system

www.allos.it/mymeta